

GOING CIRCULAR

in Portugal Cove – St. Philip's



Circularity means:

reducing waste and pollution,
keeping materials in use, and
regenerating nature



Circularity involves the use of
'R' services, that is, any commercial
or community service that helps
prevent and reduce waste

Why Circularity?

Moving towards Circularity will help PCSP take action on the 'Climate Mitigation Action Plan' in a way that builds on and strengthens local enterprises and community ties.

OUR VISION FOR ACHIEVING CIRCULARITY

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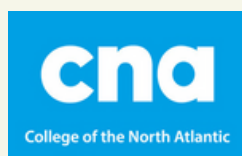
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An initiative of



In partnership with



with the support of



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Our Approach

In 2021, Planeet conducted a survey, interviews, and waste audit to understand better where PCSP is starting from, its opportunities, challenges, and first steps towards circularity.

Our Findings

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about how we are already going circular...

Repairing sewing or fixing rather than buying new

Reusing thrifting, replacing disposables with reusables

Refilling water jug stations

Returning beer bottles

Recycling curb-side pick up and beverage containers drop-off

Composting (Rot) at farms and in backyards or in a community compost (soon!)

Regenerative Agriculture regenerative soil practices in local farms

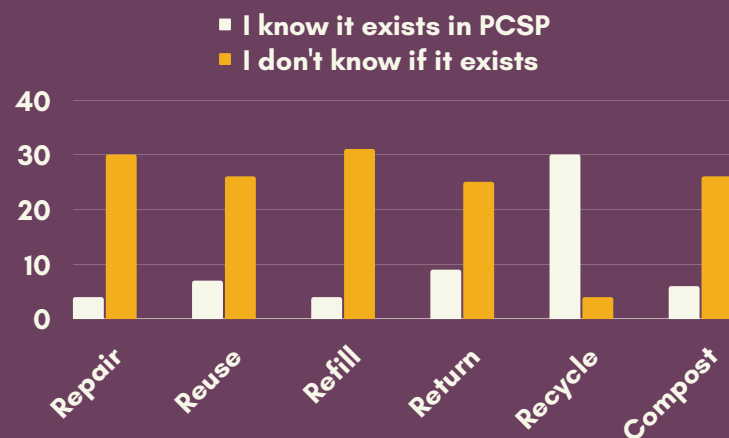
... and where we can improve

Most residents know at least one 'R' service available in PCSP

Main barrier to using 'R' services was lack of knowledge

Another critical barrier was inconvenience (too far, too few, too much work)

Lessons learned from our 2021 study



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on PCSP's strengths...

** Knowledge from the past

'Circularity' is a **new** word to describe **old** ways—how we lived before short-lived, disposable products were available

** We can draw on our shared **heritage** as fixers, repairers, and makers

** Knowledge from newcomers

PCSP receives new energy and expertise from **newcomers** who have their own heritage knowledge and practices

Agriculture in PCSP

The food and farming sector is one area where circularity is already present

PCSP as a local, sustainable, circular food hub would have an economic and community impact

... and continue to grow

Continue **LEARNING** from residents about the barriers to using 'R' services

Start with **SMALL** strategies, then scale up

MEASURE the long-term impact of each strategy



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start small

Low-hanging fruit

Composting: Start the community composting pilot project and envision a local circular food system

'R' hubs: create beverage drop-off points around PCSP for transport to St. John's 'R' facilities. Use community spaces that are easy and convenient to access

**What can we do
right now?*

CONNECT



Partner with enterprise hubs to bring innovation to PCSP



Support startups that aim to provide 'R' services



Host 'R' services events at the community hubs where they are located (schools, churches, Sharpe's, etc.)

Click below to learn more



Planeet Consulting

[For A Planet Without Waste](#)